

### Marketing and Communication Manager | LATAM | Social Enterprise

#### At Sistema.bio our mission is to create value from waste

Sistema.bio is a leading social enterprise operating in Latin America, India, and Africa that seeks to impact climate change, food security and poverty by bringing technology, training and financing to farmers. Headquartered in Mexico City, Sistema.bio promotes a world where waste is a resource, and farmers are empowered and productive. We manufacture, sell, install and finance our patented biodigester systems for small and medium scale farmers to convert their waste into economic, health and environmental benefits. To-date our products have enabled over 42K people to produce clean energy, and saved over 1,5M of trees per year.

By the end of 2021, our goal is to have installed biodigesters for over 200,000 people in 15 countries where they lack access to clean, renewable and cost-effective energy. **We want you to be part of this impact story.**



**Sistema.bio is hiring!**

#### Role Summary

This is a great opportunity to work with a global enterprise and be part of a growing team. Reporting into the Global Communication Direction, you will be responsible for creating Marketing Strategies for LATAM and implement PR for Mexico and global Hubs, as well as implement the Global communication strategy

#### Key Responsibilities

- Create marketing and communication strategy by strategic regions per county along with HQ comms direction for assuring Brand position and drive sales.
- Align Global communication-mkt strategy with regional commercial objectives and ensure its execution
- Develop compelling content that enhance brand value at regional and global level.
- Create press releases and speeches given by executives.
- Develop a growth strategy focused on Building long-term relationships with new and existing B2B customers.

## JOB DESCRIPTION



### Location:

Mexico City Headquarters.

### Career Progression and Compensation

- Compensation MXN 20-30k
- Benefits package
- Opportunity to grow into an international company

### Does this sound like you?

- You have a Degree programs in marketing, business administration, management, advertising, journalism and/or communications.
- You have at least 3-year experience in a similar position.
- You have a self-starting mindset and have demonstrated strong persuasion and critical thinking skills
- You build great relationships and are a strong verbal and writing communicator in English and Spanish.
- You have strong creativity- skills and able to adapt to a multicultural environment finding patterns and trends.
- You are passionate about agriculture, renewable energy and social entrepreneurship.
- You are an insightful person with the ability to engage with a variety of audiences, mainly with farmers to implement compelling in ground mkt strategies.

Apply by sending your CV, cover letter and the answers to the following questions to [xunaxi@sistema.bio](mailto:xunaxi@sistema.bio)

- What is your main motivation to apply for this position at Sistema.bio?
- Please describe the main marketing challenge you have faced until now and describe how you solve it?
- What area do you enjoy the most communication or marketing and please build your answers with examples of your previous work.
- Please submit an example of a published article, press release or internal communication piece in English.